

Friendly

organic[®]



CERTIFIED BABY CARE &
CLEANING PRODUCTS



SAFE • EFFECTIVE • ECO-FRIENDLY • GENTLE • VEGAN

Friendly

organic®



Our products are certified by ICEA. ICEA certification is accredited on the international level and is equivalent to most trusted European bio cosmetics and cleaning certifications. ICEA certifies quality of safe and wholesome products through accurate controls throughout the manufacturing process on all the ingredients and on the final product.

What does ICEA control?

All stages of manufacturing annually undergo a rigid system of certification. A whole range of other requirements to organic products is being inspected:

- absence of artificial additives, technologies of genetic engineering during manufacturing;
- everything concerning exhaust, waste, energy sources, transport and sanitary-hygienic standards is rigidly regulated;

- production and storage are being carried out in accordance with rigid ecological rules;
- ICEA inspections (audit) are carried out several times a year, with a trip to the production location;

- a special order of documentation is being implemented; it allows to monitor all the chain from raw materials producer to end consumer; all documentation registering raw material receipt, its processing and shipment of ready products undergoes an obligatory inspection.

Accurate dermatological and microbiological tests guarantee pure and dermocompatible ingredients, more suitable for sensitive and allergic skin types. Certified companies use practical and ecological bottles and packaging.



We are inspected and certified by ECO Control. ECO Control is a certification body for ecological products and quality management systems in the non-food sector.



Our products are registered by The United Kingdom Vegan Society. The Vegan Society criteria for being registered with the Vegan Trademark are: The manufacture and/or development of the product, and where applicable its ingredients, must not involve, or have involved, the use of any animal product, by-product or derivative.



Our products are certified under the British Union for the Abolition of Vivisection (BUAV)'s Humane Standards.

Cruelty Free International works with manufacturers to end animal testing in the supply chain. To become Leaping Bunny certified, companies must:

Guarantee that no animal testing takes place on their finished products and the ingredients these products are made up of, at all stages of product development by the company, its laboratories, manufacturers and ingredients suppliers after a fixed cut-off date;

Actively monitor their supply chains, obtaining yearly assurances that no animal testing has been conducted after this fixed cut-off date;

Agree to an independent audit of their supplier monitoring system.



Our products which may come into contact with skin are dermatologically tested. They are hypoallergenic.



All kids deserve a better world...

For us, family is everything! We derive a lot of satisfaction from helping families grow happier and healthier together.

At Friendly Organic®, we are passionate about helping families create safer and greener environments in which to raise their children. Because we believe that all kids deserve a better world, our aim is to create highly effective, widely affordable, easily accessible and safer products for babies and small children. We know that taking care of little ones requires cleaning up after them and wiping down most things they come in contact with throughout the day. One of the highest priorities of careful and concerned parents is to make thoughtful and safe choices for the children they love.





We help common-sense parents to protect their babies from the effects of harmful chemicals and give them everyday, practical, and safe ways to create a healthy environment!



1900 ml

1000 ml

content per unit	EAN Code		units per case
	unit	case	
1000 ml	8680088181666	8680088181901	12
1900 ml	8680088181673	8680088181918	8
5 L	8680088182090	8680088182182	4

4-5kg			
water hardness			
soft	30ml	40ml	50ml
medium	40ml	50ml	70ml
hard	60ml	70ml	90ml
 10lt	30ml	40ml	50ml

Baby Laundry Detergent Fragrance Free



Friendly Organic® proudly presents its new laundry detergent that will be a wise choice for your baby's delicate clothing, washcloths, towels, blankets and other items. We have carefully selected only the finest natural and powerful plant-derived ingredients. Our liquid laundry detergent is water soluble and rinses out completely from the textile fibers during the wash cycle. We offer it in perfume free formula. Choose Friendly Organic® Detergent for all your family's laundry needs.

- ✔ Dermatologically tested on sensitive skin
- ✔ Contains organic aloe vera
- ✔ Doesn't leave harmful residues
- ✔ Effective in all temperatures
- ✔ No optical brighteners
- ✔ No dyes or fragrances
- ✔ Readily biodegradable cleaners

Ingredients (INCI): Aqua (Water), Sodium Coceth Sulfate, Potassium Cocoate, Fatty Alcohol C 12-18 7 EO, Sodium Chloride, Cocamidopropyl Betaine, Lauryl/Myristyl Glucoside, Trisodium Dicarboxymethyl Alaninate, Lactic Acid, **Aloe Barbadosensis Leaf Juice Powder***. *From Organic Farming

Composition (EC 648/2004): 5 - 15%: anionic surfactants, soap; <5%: non-ionic surfactants, amphoteric surfactants; **Organic Aloe Vera***. *From Organic Farming

Packaging:

Bottle: PE
Cap, label: PP
Outer carton: at least 80% recyc. mat.



Laundry Detergent Marseille



For efficient cleaning of your family's laundry, the Friendly Organic® Family has carefully selected only fine natural and powerful plant derived ingredients. Our laundry detergent cleans clothes delicately and rinses out easily and is suitable for hand or machine washing, for both colorful and white garments. With the pleasant scent of the traditional Marseille Soap, you will enjoy the clean feeling of freshness.

- 🌿 Dermatologically tested on sensitive skin
- 🌿 Contains organic cymbopogoncardus (citronella) oil
- 🌿 Doesn't leave harmful residues
- 🌿 Effective in all temperatures
- 🌿 No optical brighteners
- 🌿 No phosphate, enzymes or dyes
- 🌿 Readily biodegradable cleaners

Ingredients (INCI): Aqua (Water), Sodium Coceth Sulfate, Potassium Cocoate, Fatty Alcohol C 12-18 7 EO, Sodium Chloride, Cocamidopropyl Betaine, Lauryl/Myristyl Glucoside, Trisodium Dicarboxymethyl Alaninate, Parfum (Fragrance), **Cymbopogon Nardus Oil***, Geraniol, Citronellol, Hexyl Cinnamal, Amyl Cinnamal, Limonene, Lactic Acid. ***From Organic Farming**

Composition (Reg. 648/2004): 5-15%: anionic surfactants, soaps; <5%: non-ionic surfactants, amphoteric surfactants; perfumes (perfume, **Cymbopogon Nardus Oil***), geraniol, citronellol, hexyl cinnamal, amyl cinnamal, limonene. ***From Organic Farming.**

Packaging:

Bottle: PE
Cap, label: PP
Outer carton: at least 80% recyc. mat.



1900 ml



1000 ml

content per unit	EAN Code		units per case
	unit	case	
1000 ml	8680088181703	8680088182021	12
1900 ml	8680088181710	8680088182038	8

4-5kg			
water hardness			
soft	30ml	40ml	50ml
medium	40ml	50ml	70ml
hard	60ml	70ml	90ml
10lt	30ml	40ml	50ml



Laundry Detergent Lavender



For efficient cleaning of your family's laundry, the Friendly Organic® Family has carefully selected only fine natural and powerful plant derived ingredients. Our detergent cleans clothes delicately and rinses out easily and is suitable use for hand or machine washing, for both colorful and white garments. With the soothing effect of organic lavender, you will enjoy the clean feeling of freshness.

- ✔ Dermatologically tested on sensitive skin
- ✔ Contains organic lavender oil
- ✔ Doesn't leave harmful residues
- ✔ Effective in all temperatures
- ✔ No optical brighteners
- ✔ No phosphate, enzymes or dyes
- ✔ Readily biodegradable cleaners

Ingredients (INCI): Aqua (Water), Sodium Coceth Sulfate, Potassium Cocoate, Fatty Alcohol C12-C18 7 EO, Cocamidopropyl Betaine, Sodium Chloride, Lauryl/Myristyl Glucoside, Trisodium Dicarboxymethyl Alaninate, **Lavandula Hybrida Oil***, Linalool. *From Organic Farming
Composition (Reg. 648/2004): 5-15%: anionic surfactants, soaps; <5%: non-ionic surfactants, amphoteric surfactants; perfume (**Lavandula Hybrida Oil***), linalool. *From Organic Farming.

Packaging:

Bottle: PE

Cap, label: PP

Outer carton: at least 80% recyc. mat.








1900 ml



1000 ml

content per unit	EAN Code		units per case
	unit	case	
1000 ml	8680088181680	8680088182007	12
1900 ml	8680088181697	8680088182014	8

 4-5kg			
	water hardness		
soft	30ml	40ml	50ml
medium	40ml	50ml	70ml
hard	60ml	70ml	90ml
 10lt	30ml	40ml	50ml





1 kg

Baby Laundry Powder For Sensitive Skin



With the relaxing effect of organic lavender, Friendly Organic® Baby Laundry Powder is ideal for colorful and white laundry. It has a soft touch on sensitive skin, but when it comes to dirt and stains, our plant-based cleaning agents provide the great cleaning power that is essential for clothes, towels, blankets and all of your little one's other items.

- ✔ Dermatologically tested on sensitive skin under conditions of use
- ✔ Contains organic lavender oil
- ✔ Doesn't leave harmful residues
- ✔ No optical brighteners, synthetic perfumes or dyes
- ✔ The efficiency is proven in performance test

Ingredients (INCI): >30%: Sodium Sulphate; 15-30%: Sodium Carbonate Peroxide, Sodium Carbonate; 5-15%: Sodium Chloride, Alkyl Polyglucoside, Sodium Silicate; <5%: Fatty Acid Sodium salts, Sodium Citrate, **Lavandula Hybrida Oil***, Linalool. ***From Organic Farming**

Composition (EC 648/2004): 15-30%: oxygen-based bleaching agents; 5-15%: nonionic surfactants; < 5%: soap, **lavandula hybrida oil***, linalool. ***From Organic Farming**

Packaging:

Bottle: PE
Cap, label: PP
Outer carton: at least 80% recyc. mat.

water hardness			
soft	40g	60g	80g
medium	60g	80g	100g
hard	80g	100g	120g

content per unit	EAN Code		units per case
	unit	case	
1kg	8680088181598	8680088182144	12



500 g

Oxygen Bleach Powder Tea Tree Oil



The powerful Oxygen Bleach Powder offered by Friendly Organic® cleans hygienically and enhances the effectiveness of detergents. It keeps whites bright and works hard against stains on colorfast laundry. Powerfully formulated without chlorine.

- ✔ Contains organic tea tree oil
- ✔ Effectively lifts tough stains
- ✔ Gets fabrics cleaner and brighter
- ✔ No chlorine, No enzymes
- ✔ No preservatives, No phosphates
- ✔ Suitable for machine washing and hand washing

Ingredients (INCI): >30%: Sodium Chloride; 15-30%: Sodium Carbonate Peroxide; 5-15%: Sodium Carbonate, Sodium Bicarbonate; <5%: Sodium Citrate, **Malaleuca alternifolia oil (Tea Tree Oil)***, Linalool. ***From Organic Farming**

Packaging:

Bottle: PE
Cap, label: PP
Outer carton: at least 80% recyc. mat.

content per unit	EAN Code		units per case
	unit	case	
500 g	8680088181574	8680088182137	12





750 ml

content per unit	EAN Code		units per case
	unit	case	
750 ml	8680088181765	8680088181994	12
5 L	8680088182083	8680088182175	4

Fabric Softener Lavender



Friendly Organic® Fabric Softener uses plant-derived softening agents and organic essential oil for naturally soft clothes that are gentle on skin ensuring maximum comfort. Fragranced with organic lavender oil, our fabric softener leaves your clothes smelling fresh.

- ✔ Dermatologically tested
- ✔ Contains organic lavender oil
- ✔ Leaves no harmful residues
- ✔ Sustainable, plant-derived ingredients
- ✔ No preservatives
- ✔ No synthetic fragrances, No dyes
- ✔ Suitable for machine washing and hand washing

Ingredients (INCI): Aqua (Water), Diacylethyl Hydroxyethylmonium Methosulfate*, Caprylyl/ Capryl Glucoside, Isopropyl Alcohol, Lavandula Hybrida Oil**, Lactic Acid, Linalool. *From Vegetable Origin **From Organic Farming

Composition (EC 648/2004): 5-15%: cationic surfactants*; < 5%: non-ionic surfactants; perfume (Lavandula Hybrida Oil**), linalool. *From Vegetable Origin **From Organic Farming

Packaging:

Bottle: PE

Cap, label: PP

Outer carton: at least 80% recyc. mat.



250 ml

100 ml

content per unit	EAN Code		units per case
	unit	case	
100 ml	8680088181840	8680088182045	24
250 ml	8680088181789	8680088182052	12

Stain Remover Wild Mint



Maintaining a fresh smelling and clean environment is important to you. Using Friendly Organic® Stain Remover will help create the clean, stain-free environment you desire so you can focus on other things. Our Stain Remover is specifically formulated with powerful plant-derived active agents to tackle even the toughest stains.

- ✔ Contains organic wild mint and eucalyptus oils
- ✔ Formulated with the cleaning power of oxygen
- ✔ Doesn't leave harmful residues
- ✔ Readily biodegradable cleaners
- ✔ Especially effective at removing stubborn stains

Ingredients (INCI): Aqua, Hydrogen Peroxide, Sodium Coceth Sulfate, Fatty Alcohol C12-C18 7 OE, Disodium Etidronate, Lactic Acid, Mentha Arvensis Leaf Oil*, Eucalyptus Globulus Leaf Oil*. *From Organic Farming

Composition (EC 648/2004): < 5%: anionic surfactants, non-ionic surfactants, oxygen-based bleaching agents, phosphonates; perfume (Mentha Arvensis Leaf Oil*, Eucalyptus Globulus Leaf Oil*). *From Organic Farming

Packaging:

Bottle: PE

Cap, label: PP

Outer carton: at least 80% recyc. mat.





750 ml

500 ml

Baby Bottle & Feeding Utensil Wash Fragrance Free



As a careful and concerned parent your highest priority is making sure that you are feeding your child with clean and hygienic feeding bottles & utensils. Formulated with plant-derived ingredients, our Baby Bottle & Feeding Utensil Wash leaves no smell or bad aftertaste that can irritate or harm your baby.

- ✔ Dermatologically tested
- ✔ Leaves no synthetic taste or smell
- ✔ Free of dyes, parabens and fragrances
- ✔ Low-sudsing, easy rinse formula
- ✔ Pump tops for easy use*

*500ml, 300ml

Ingredients (INCI): Aqua (Water), Ammonium Lauryl Sulfate, Lauryl Glucoside, Sodium Chloride, Cocamidopropyl Betaine, Lactic Acid, Sodium Benzoate, Potassium Sorbate, **Aloe Barbadensis Leaf Juice Powder***. *From Organic Farming

Composition (EC 648/2004): 5-15%: anionic surfactants; < 5%: non-ionic surfactants, amphoteric surfactants; sodium benzoate, potassium sorbate.

Packaging:

Bottle: PE

Cap, label: PP

Outer carton: at least 80% recyc. mat.

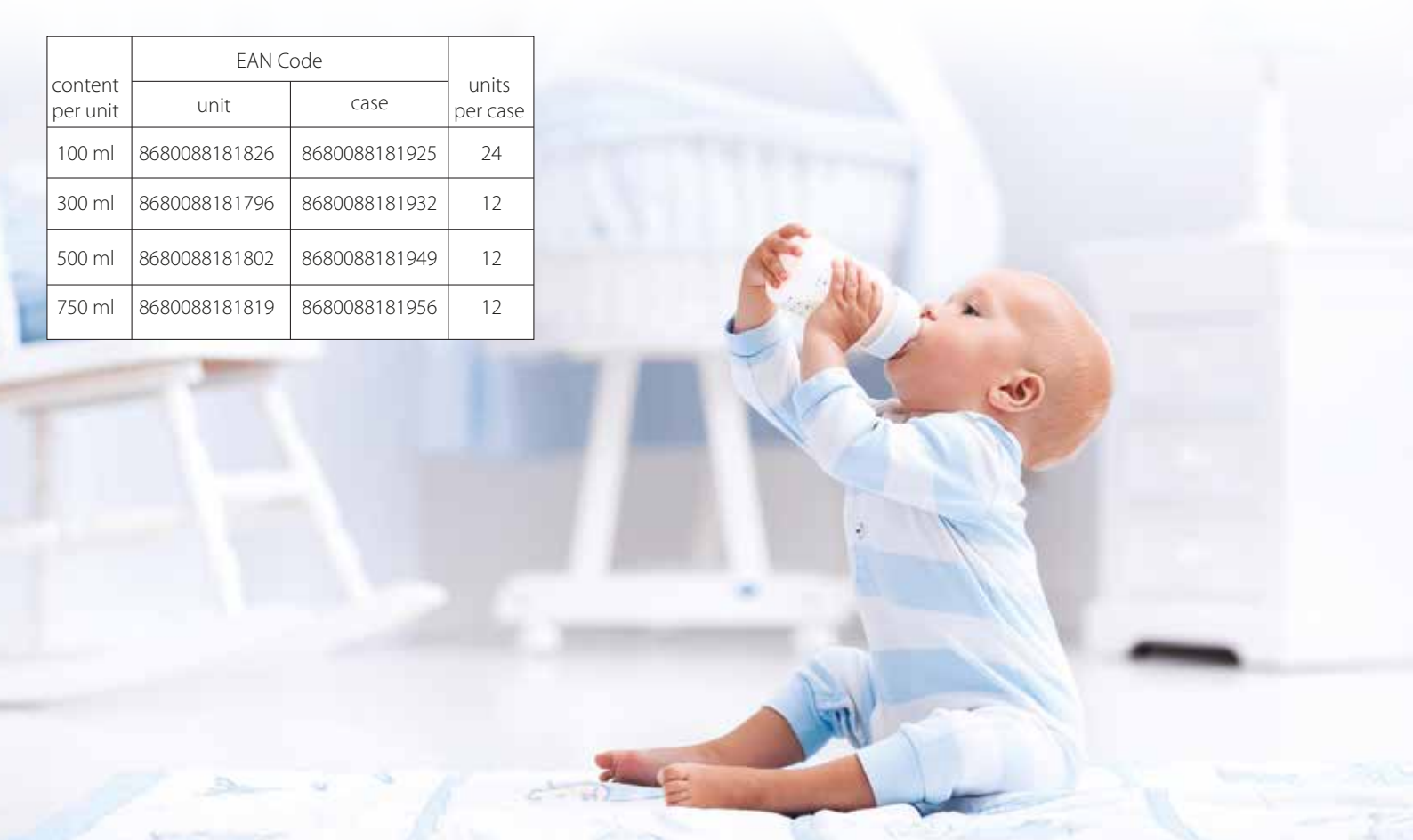


300 ml

100 ml



content per unit	EAN Code		units per case
	unit	case	
100 ml	8680088181826	8680088181925	24
300 ml	8680088181796	8680088181932	12
500 ml	8680088181802	8680088181949	12
750 ml	8680088181819	8680088181956	12





500 ml

100 ml

Toy & Nursery Cleaner

Fragrance Free



It is important that your child's toys and favorite places in the home are kept sparkling clean. Use Friendly Organic® Toy & Nursery Cleaner as often as needed for everyday cleanliness you desire. Our formula thoroughly cleans the nursery, toys and any area your child wishes to play in.

- ✔ Contains organic aloe vera
- ✔ Made with plant-derived ingredients
- ✔ Formulated without perfume
- ✔ No alcohol, No chlorine & No dye
- ✔ Readily biodegradable cleaning agents
- ✔ Doesn't leave harmful residues

Ingredients (INCI): Aqua (Water), Caprylyl/ Capryl Glucoside, Sodium Citrate, Lactic Acid, Sodium Benzoate, Sodium C8-C10 Alkyl Sulfate, Potassium Sorbate, **Aloe Barbadensis Leaf Juice Powder***. ***From Organic Farming**

Composition (EC 648/2004): < 5%: non-ionic surfactants, anionic surfactants; sodium benzoate, potassium sorbate.

Packaging:

Bottle: PE

Cap, label: PP

Outer carton: at least 80% recyc. mat.

content per unit	EAN Code		units per case
	unit	case	
100 ml	8680088181833	8680088182069	24
500 ml	8680088181772	8680088182076	12



1000 ml

Multi-Purpose Floor Cleaner

Citronella



With Friendly Organic® Multi-Purpose Floor Cleaner, you can provide a safer environment for your child. It is specifically designed to clean floors and all kinds of hard surfaces including those in the kitchen and bathrooms. This powerful, efficient, naturally derived cleaner, formulated with Organic Citronella Essential Oil - leaves a feeling of freshness with a pleasant scent and keeps your floors and surfaces free from stains and streaks.

- ✔ Contains organic citronella oil
- ✔ Does not leave harmful residue
- ✔ Made with plant derived active agents
- ✔ Ideal for cleaning floors, surfaces, sink, bathtub and stains
- ✔ No parabens, No SLES & No dyes



Ingredients (INCI): Aqua, Alcohol Denat., Caprylyl/Capryl Glucoside, Sodium C8-C10 Alkyl Sulfate, Trisodium Dicarboxymethyl Alaninate, Xanthan Gum, Potassium Cocoate, Potassium Oleate, **Cymbopogon Nardus Oil***, Geraniol, Citronellol, Limonene. ***From Organic Farming**

Composition (according to 648/2004/CE): Less than 5%: Anionic Surfactants, Non-Ionic Surfactants, Soap. Other Components: **Citronella Essential Oil***, Geraniol, Citronellol, Limonene.

***From Organic Farming**

Packaging:

Bottle: PE

Cap, label: PP

Outer carton: at least 80% recyc. mat.

content per unit	EAN Code		units per case
	unit	case	
1000 ml	8680088180119	8680088181437	6





1000 ml

500 ml

Dishwashing Liquid Orange



Created with plant-derived cleaning agents, our Dishwashing Liquid cuts through grease for spot-free, sparkling clean dishes. Our effective formula is tough on stuck-on food, but easy on your hands and the planet. The organic orange oil in our formula makes quick work of grease while providing a fresh orange scent that leaves no harmful residues.

- ✔ Dermatologically tested
- ✔ Gentle on hands
- ✔ Contains organic orange oil
- ✔ Doesn't leave harmful residues
- ✔ Made with plant derived cleaners
- ✔ No parabens, No alcohol
- ✔ No colorants, No synthetic fragrances



Ingredients (INCI): Aqua (Water), Sodium Coceth Sulfate, Lauryl/Myristyl Glucoside, Sodium Chloride, Cocamidopropyl Betaine, **Citrus Aurantium Dulcis (Orange) Oil***, Phenoxyethanol, Lactic Acid, Benzoic Acid, Dehydroacetic Acid, Ethylhexylglycerin, Limonene. ***From Organic Farming**

Composition (Reg. 648/2004/CE): 5% or over but less than 15%: Anionic Surfactants. Less than 5%: Non-Ionic Surfactants, Amphoteric Surfactants. Other components: **Orange Essential Oil***, Phenoxyethanol, Benzoic Acid, Dehydroacetic Acid, Limonene. ***From Organic Farming**

Packaging:

Bottle: PE

Cap, label: PP

Outer carton: at least 80% recyc. mat.

content per unit	EAN Code		units per case
	unit	case	
500 ml	8680088180447	8680088181161	6
1000 ml	8680088180638	8680088181154	6
5 L	8680088181468	8680088181499	4



Dishwashing Liquid Lemon



1000 ml

500 ml

Made with plant-derived cleaning agents, our Dishwashing Liquid, cuts through grease for spot-free, sparkling clean dishes. Our effective formula is tough on stuck-on food, but easy on your hands and the planet. The organic lemon oil in our formula makes quick work of grease while providing a fresh lemon scent that leaves no harmful residues.

- ✔ Dermatologically tested
- ✔ Gentle on hands
- ✔ Contains organic lemon oil
- ✔ Doesn't leave harmful residues
- ✔ Made with plant derived cleaners
- ✔ No parabens, No alcohol
- ✔ No colorants, No synthetic fragrances



Ingredients (INCI): Aqua (Water), Sodium Coceth Sulfate, Lauryl/Myristyl Glucoside, Sodium Chloride, Cocamidopropyl Betaine, **Citrus Limon Peel Oil***, Sodium Benzoate, Potassium Sorbate, Lactic Acid, Limonene. ***From Organic Farming**

Composition (Reg. 648/2004/CE): 5-15%: anionic surfactants; <5%: nonionic surfactants, amphoteric surfactants. Other components: perfume (**Citrus Limon Peel Oil***), sodium benzoate, potassium sorbate, limonene. ***From Organic Farming**

Packaging:

Bottle: PE

Cap, label: PP

Outer carton: at least 80% recyc. mat.

content per unit	EAN Code		units per case
	unit	case	
500 ml	8680088181642	8680088181987	6
1000 ml	8680088181659	8680088181970	6
5 L	8680088182168	8680088181833	4





750 ml

Dishwasher Gel Eucalyptus



Our plant-based powerful gel works hard to get your dishes sparkling clean. Formulated to clean effectively even tough dishes without harsh chemicals. Leaves dishes shining and spot free.

- ✔ Contains organic eucalyptus and wild mint oils
- ✔ Doesn't leave harmful residues
- ✔ Made with plant derived cleaners
- ✔ Tough on grease, stains and residue
- ✔ No phosphate, No chlorine
- ✔ No colourants, No synthetic fragrances
- ✔ The efficiency is proven in performance test



Ingredients (INCI): Aqua (Water), Sodium Disilicate, Trisodium Dicarboxymethyl Alaninate, Glycerin, Potassium Hydroxide, Tetrasodium Etidronate, Disodium Ethylhexyl Iminodipropionate, Lauryl/Myristyl Glucoside, **Eucalyptus Globulus Leaf Oil***, **Mentha Arvensis (Wild Mint) Leaf Oil***, Xanthan Gum, Protease, Amylase. ***From Organic Farming**

Composition (EC 648/2004): < 5%: non-ionic surfactants, amphoteric surfactants, phosphonates; perfume (**Eucalyptus Globulus Leaf Oil***, **Mentha Arvensis Leaf Oil***), enzymes (amylase, protease). ***From Organic Farming**

Packaging:

Bottle: PE

Cap, label: PP

Outer carton: at least 80% recyc. mat.

content per unit	EAN Code		units per case
	unit	case	
750 ml	8680088181857	8680088181963	12



Dishwasher Tablets Lemon



25 tablets

Formulated with the power of oxygen, Friendly Organic® Dishwasher Tablets fight the toughest stains. Enriched with Organic Lemon Oil, our tablets effectively removes grease and food residue easily from dishes while leaving them smelling fresh and clean.

- ✔ Contains organic lemon oil
- ✔ Conveniently pre-measured for single load use
- ✔ Doesn't leave harmful residues
- ✔ No chlorine bleach, No phosphate
- ✔ No colorants, No synthetic fragrances
- ✔ The efficiency is proven in performance test



Ingredients (INCI): Sodium Citrate, Sodium Carbonate Peroxide, Sodium Carbonate, Sodium Silicate, Sodium Sulfate, Citric Acid, Sodium Chloride, Tetrasodium Iminodisuccinate, Trisodium Dicarboxymethyl Alaninate, TAED, Poliphosphonic Acid Sodium Salt, Sodium Bicarbonate, Microcrystalline Cellulose, Laureth-7, Protease, Sodium Polyaspartate, Amylase, **Organic Lemon Oil***. ***From Organic Farming**

Composition (EC 648/2004): 15-30%: oxygen-based bleaching agents; < 5%: nonionic surfactants, phosphonates, polycarboxylates; enzymes (amylase, protease), **Organic lemon essential oil.**

Packaging:

Bottle: PE

Cap, label: PP

Outer carton: at least 80% recyc. mat.

content per unit	EAN Code		units per case
	unit	case	
450 g	8680088181864	8680088182151	6





1000 ml

500 ml

content per unit	EAN Code		units per case
	unit	case	
500 ml	8680088180621	8680088181208	6
1000 ml	8680088180430	8680088181185	6
5 L	8680088181475	8680088181505	4

Hand Soap Rice



Friendly Organic® Hand Soap gently cleans your hands with pure plant-based ingredients. Organic rice extract is combined with Pro-Vitamin B5 to nourish the skin, leaving hands gently cleaned and smelling fresh. Gentle enough for frequent hand washing - perfect for the whole family.

- ✔ Dermatologically tested
- ✔ Contains organic rice extract
- ✔ Fortified with pro-vitamin B5
- ✔ Suitable for frequent use
- ✔ No alkaline soaps, No phthalates
- ✔ No colorants, PEG, SLES or paraben

Ingredients (INCI): Aqua (Water), Glycerin, Cocamidopropyl Betaine, Ammonium Lauryl Sulfate, Sodium Lauroyl Sarcosinate, Caprylyl/Capryl Glucoside, **Olivamidopropyl Betaine***, Lauryl Glucoside, Sodium Chloride, Coco-Glucoside, Glyceryl Oleate, **Oryza Sativa (Rice) Extract****, Panthenol, Sodium Cocoyl Hydrolyzed Wheat Protein, Lactic Acid, Parfum (Fragrance), Sodium Benzoate, Potassium Sorbate. *From Organic Olive Oil **From Organic Farming

Packaging:

Bottle: PE

Cap, label: PP

Outer carton: at least 80% recyc. mat.



1000 ml

500 ml

content per unit	EAN Code		units per case
	unit	case	
500 ml	8680088180614	8680088181192	6
1000 ml	8680088180423	8680088181178	6
5 L	8680088181482	8680088181512	4

Hand Soap Chamomile



Friendly Organic® Hand Soap cleans your hands with pure plant-based ingredients. Organic chamomile extract is combined with Pro-Vitamin B5 to nourish the skin, leaving hands gently cleaned and smelling fresh. Gentle enough for frequent hand washing perfect for the whole family.

- ✔ Dermatologically tested
- ✔ Contains organic chamomile extract
- ✔ Fortified with pro-vitamin B5
- ✔ Suitable for frequent use
- ✔ No Alkaline soaps, No Phthalates
- ✔ No Colorants, PEG, SLES or Paraben

Ingredients (INCI): Aqua (Water), Ammonium Lauryl Sulfate, **Olivamidopropyl Betaine***, Glycerin, Sodium Lauroyl Sarcosinate, Caprylyl/Capryl Glucoside, Cocamidopropyl Betaine, Lauryl Glucoside, **Chamomilla Recutita (Matricaria) Flower Extract****, Coco-Glucoside, Glyceryl Oleate, Lactic Acid, Parfum (Fragrance), Panthenol, Sodium Cocoyl Hydrolyzed Wheat Protein, Sodium Chloride, Sodium Benzoate, Potassium Sorbate. *From Organic Olive Oil **From Organic Farming

Packaging:

Bottle: PE

Cap, label: PP

Outer carton: at least 80% recyc. mat.





400 ml

Baby Shampoo Perfume Free



Baby skin is delicate. Carefully formulated with organic olive oil based cleaning agents, Friendly Organic® Baby Shampoo gently cleanses baby's delicate scalp and hair while helping to soothe, soften and protect sensitive skin.

- ✔ Dermatologically tested for sensitive skin
- ✔ 100% Perfume free
- ✔ Gentle cleansing for Hair & Body
- ✔ No dyes, alcohol or alkaline soaps
- ✔ No SLS, SLES or paraben
- ✔ Surfactant derived from organic olive oil

Ingredients (INCI): Aqua (Water), Glycerin, Ammonium Lauryl Sulfate, Cocamidopropyl Betaine, Sodium Lauroyl Sarcosinate, Caprylyl/Capryl Glucoside, **Olivamidopropyl Betaine****, Lauryl Glucoside, **Avena Sativa (Oat) Kernel Extract***, Sodium Chloride, Coco-Glucoside, Glyceryl Oleate, Hydrolyzed Rice Protein, Lactic Acid, Sodium Benzoate, Potassium Sorbate. ***From Organic Farming, **Surfactant derived from Organic Olive Oil**

Packaging:

Bottle: PE

Cap, label: PP

Outer carton: at least 80% recyc. mat.

content per unit	EAN Code		units per case
	unit	case	
400 ml	8680088181604	8680088181727	6



400 ml

Baby Shampoo Oat



Baby skin is delicate. Carefully formulated with organic olive oil based cleaning agents, Friendly Organic® Baby Shampoo gently cleanses baby's delicate scalp while helping to soothe, soften and protect sensitive skin.

- ✔ Dermatologically tested for sensitive skin
- ✔ Contains organic oat extract
- ✔ Gentle cleansing for Hair & Body
- ✔ No dyes, alcohol or alkaline soaps
- ✔ No SLS, SLES or paraben
- ✔ Surfactant derived from organic oil

Ingredients (INCI): Aqua (Water), Glycerin, Ammonium Lauryl Sulfate, Cocamidopropyl Betaine, Sodium Lauroyl Sarcosinate, Caprylyl/Capryl Glucoside, **Olivamidopropyl Betaine****, Lauryl Glucoside, **Avena Sativa (Oat) Kernel Extract***, Sodium Chloride, Coco-Glucoside, Glyceryl Oleate, Hydrolyzed Rice Protein, Parfum (Fragrance), Lactic Acid, Sodium Benzoate, Potassium Sorbate. ***From Organic Farming, **Surfactant derived from Organic Olive Oil**

Packaging:

Bottle: PE

Cap, label: PP

Outer carton: at least 80% recyc. mat.

content per unit	EAN Code		units per case
	unit	case	
400 ml	8680088181758	8680088182113	6





100 ml

Baby Nappy Cream with organic extracts



Friendly Organic® Nappy Cream is rich in Zinc Oxide which offers protective and restorative qualities for the skin. Our Nappy Cream creates a barrier to protect baby's skin against irritation. Friendly Organic® Nappy Cream helps shield your baby's skin from diaper rash. Shea Butter, Glycerin and other certified organic extracts serve to soothe and soften the skin.

- ✔ Dermatologically tested for sensitive skin
- ✔ Made with carefully selected organic extracts
- ✔ Rich in zinc oxide
- ✔ Cares for and protects the delicate skin of the nappy area
- ✔ No parabens, No PEGs, No silicones
- ✔ No paraffin or dyes

Ingredients (INCI): Aqua (Water), Glycerin, **Glycine Soja (Soybean) Oil***, Cetearyl Alcohol, Zinc Oxide, **Butyrospermum Parkii (Shea Butter) Butter***, Phenethyl Alcohol, Parfum (Fragrance), Sodium Stearoyl Glutamate, Tocopherol, Xanthan Gum, **Calendula Officinalis Flower Extract***, **Chamomilla Recutita (Matricaria) Flower Extract***, **Malva Sylvestris (Mallow) Flower/Leaf Extract***, Ethylhexylglycerin. *From Organic Farming

Packaging:

Bottle: PE
Cap, label: PP
Outer carton: at least 80% recyc. mat.

content per unit	EAN Code		units per case
	unit	case	
100 ml	8680088180959	8680088181222	6



100 ml

Baby Oil with blend of organic oils



Specially formulated with certified organic oils, Friendly Organic® Baby Oil serves soften and protect baby's delicate skin. It is easily absorbed and doesn't leave a greasy film.

- ✔ Dermatologically tested for sensitive skin
- ✔ A beautiful blend of organic oils balance and restore dry skin
- ✔ Softens and soothes baby's sensitive skin
- ✔ Ideal for the daily care of the delicate skin of babies & children
- ✔ No PEGs, No silicones
- ✔ No paraffin or dyes

Ingredients (INCI): Glycine Soja (Soybean) Oil*, Helianthus Annuus (Sunflower) Seed Oil*, Olea Europaea (Olive) Fruit Oil*, Ethylhexyl Stearate, Myristyl Lactate, Parfum (Fragrance), Tocopherol, Geraniol. *From Organic Farming

Packaging:

Bottle: PE
Cap, label: PP
Outer carton: at least 80% recyc. mat.

content per unit	EAN Code		units per case
	unit	case	
100 ml	8680088180966	8680088181239	6



Baby Soap Perfume Free



100 g

Friendly Organic® Baby Soap gently cleans your baby's skin. Sweet almond oil and shea butter help in soothing and moisturizing the skin. Ideal for babies and those with sensitive skin.

- ✔ Dermatologically tested for sensitive skin
- ✔ Gentle and fragrance free
- ✔ Effectively cleans and moisturizes
- ✔ Keeps your baby's skin soft and helps dryness
- ✔ No paraben, No alcohol
- ✔ No perfume, SLES or dyes

Ingredients (INCI): Sodium Palmate, Sodium Palm Kernelate, Aqua, Glycerin, Sodium Lauroyl Glutamate, **Butyrospermum parkii Butter ***, **Prunus Amygdalus Dulcis Oil ***, Sodium Citrate, Sodium Chloride, Tetrasodium Glutamate Diacetate, Citric Acid. *From Organic Farming

Packaging:

Bottle: PE

Cap, label: PP

Outer carton: at least 80% recyc. mat.

content per unit	EAN Code		units per case
	unit	case	
100 g	8680088180645	8680088181291	24



50 ml

Baby Toothpaste 100% Food Grade



Made with 100% food grade ingredients. Our toothpaste contains Xylitol which is a naturally occurring substance that can be found in plants and fruits and supports oral health. Naturally-derived calcium lactate helps demineralize tooth enamel and prevent tooth decay. Free of fluoride.

- ✔ Dermatologically tested for sensitive skin
- ✔ Made with 100% food grade ingredients
- ✔ Gentle enough to be used on babies' gum
- ✔ No preservatives, sugar, SLS and SLES
- ✔ No parabens, artificial dyes & artificial flavors

Ingredients (INCI): Sorbitol, Aqua (Water), Hydrated Silica, Glycerin, Xylitol, Calcium Lactate, **Chamomilla Recutita (Matricaria) Flower Extract***, Aroma (Flavor), Xanthan Gum, Benzyl Alcohol. *From Organic Farming

Packaging:

Bottle: PE

Cap, label: PP

Outer carton: at least 80% recyc. mat.

content per unit	EAN Code		units per case
	unit	case	
50 ml	8680088181727	8680088182120	12





500 ml

Shampoo for sensitive scalps



Formulated with organic olive oil based cleaning agents, our shampoo gently cleanses the hair. Enriched with organic oat extract and Panthenol (pro-vitamin B5), it moisturizes, soothes and calms the sensitive scalp.

- ✔ Dermatologically tested for sensitive skin
- ✔ Suitable for all hair types
- ✔ Free of parabens, alcohol, alkaline soaps, SLES and dyes.

Ingredients (INCI): Aqua (Water), Ammonium Lauryl Sulfate, **Olivamidopropyl Betaine***, Sodium Lauroyl Sarcosinate, Caprylyl/Capryl Glucoside, Cocamidopropyl Betaine, Lauryl Glucoside, **Avena Sativa (Oat) Kernel Extract****, Sodium Cocoyl Hydrolyzed Wheat Protein, Glycerin, Coco-Glucoside, Glyceryl Oleate, Sodium Chloride, Dicaprylyl Ether, Lauryl Alcohol, Panthenol, Lactic Acid, Parfum (Fragrance), Sodium Benzoate, Potassium Sorbate, Linalool. ***From Organic Olive Oil **From Organic Farming**

Packaging:

Bottle: PE
Cap, label: PP
Outer carton: at least 80% recyc. mat.

content per unit	EAN Code		units per case
	unit	case	
500 ml	8680088180102	8680088181284	6



300 ml

Intimate Wash Chamomile



This gentle intimate wash, formulated with organic chamomile extract, is designed to cleanse delicate intimate area.

- ✔ Dermatologically tested for sensitive skin
- ✔ Contains organic chamomile extract
- ✔ Free of parabens, alcohol, alkaline soap, SLES and dyes

Ingredients (INCI): Aqua (Water), Glycerin, Sodium Lauroyl Sarcosinate, **Olivamidopropyl Betaine***, Ammonium Lauryl Sulfate, Cocamidopropyl Betaine, Caprylyl/Capryl Glucoside, Lauryl Glucoside, **Chamomilla Recutita (Matricaria) Flower Extract****, Lactic Acid, Coco-Glucoside, Glyceryl Oleate, Sodium Chloride, Panthenol, Parfum (Fragrance), Sodium Benzoate, Potassium Sorbate. ***From Organic Olive Oil **From Organic Farming**

Packaging:

Bottle: PE
Cap, label: PP
Outer carton: at least 80% recyc. mat.

content per unit	EAN Code		units per case
	unit	case	
300 ml	8680088181888	8680088182106	6





We never use below substances:

- PEG, PPG derivatives (surfactants, emollients, solubilizing, solvents, etc);
- Ethoxylated compounds (surfactants, emulsifiers, solubilizers, etc.);
- Notoriously aggressive surfactants and poor skin-compatible;
- Substances that may cause environmental and ecological damage;
- Compounds that can give rise to nitrosamines (carcinogenic substances);
- Animal derivatives such as collagen, tallow, placenta, etc.;
- Silicones and silicone derivatives;
- Acrylic polymers (rheological modifiers, emulsifiers, film forming, antistatic agents, etc.);
- Preservatives such as formaldehyde and its donors, thiazolinones, Phenylmercury derivatives, carbanilides, borates, halogenated phenols, halogenated cresols; synthetic origin dyes;
- Derivatives of aluminium and silicon of synthetic origin.



Every step along the way...

We watch our steps. Every step along the way we are in control of our production processes from start to finish. We carefully select all our ingredients while adhering to the highest standard of ethics relating to natural and environmentally responsible products. Our highly skilled team is disciplined, resourceful, and right on top of things when it comes to production controls that utilize the latest technologies responsibly. Like you, we are consistent and clear about our ethical standards. Like you, we'll never compromise our integrity when it comes to quality. Every day we strive to find ways to improve our products, always seeking to give you our very best. We adhere to the finest practices in production. Our packaging is recyclable, biodegradable and reusable. We promote responsible consumption by creating a highly effective yet environmentally friendly line of products that will add to the quality of your life.

Friendly organic®

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Made in Italy

